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3 local companies earn SBDA Success awards



The Yavapai College Small Business Development Center Director Ruth Ellen Elinski (far right) congratulates the Bean family - Todd, Kim, Adam and Chris - co-owners of TAC Foundation in Cottonwood on their Success Award.

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COTTONWOOD – The annual Success Awards, hosted by the AzSBDC Network on the Capitol lawn April 14, included awards to three local businesses because of

cancellation of the 2020 and 2021 events.

The Small Business Development Center (SBDC) at Yavapai College congratulated Bryan and Lema Nowicki, owners of Farm A Go Go in Cornville, Adam and Chris Bean of TAC Fabrication in Cottonwood, and



Anita Marcus (left) with Ruth Ellen Elinski (Submitted photo)

Anita Marcus, owner of LaserGirl Skincare Superhero with locations in Prescott and Sedona.

“It is our pleasure to work with these outstanding small businesses and to celebrate their well-deserved recognition,” stated Ruth Ellen Elinski, center director of the SBDC at Yavapai College. “Their impact on our local economies is immeasurable and we are grateful for their dedication and determination through such uncertain times.”

The Nowickis started Farm A Go Go with minimal resources and a vision of a true farm-to-table experience in rural Arizona. “They have shown grit and determination and have grown their business through one of the most challenging times for small businesses. They were able to reframe their product delivery and retain their employees, never wavering from their core values, now establishing themselves as a real Farm to Table destination.”

Adam Bean and Chris Bean are recognized for their outstanding business achievement and expansion efforts in the region. Both experienced welders and metal fabricators, the team has grown TAC Fabrication with welding, CNC plasma cutting, sheet metal bending, tubular structure and general fabrication services, and meeting exponential demand for fabrication across Arizona.

LaserGirl Skincare Superhero™ owner Anita Marcus has worked tirelessly to build and expand her brand and services. Through her growing business now in two locations, she provides exceptional care and attention to a long list of clients, particularly those with extreme skin problems that other medical treatments have left unresolved. Anita has established key relationships with medical professionals who value her ethical standards and dedication to effective solutions for patients’ specific medical needs.

These three Success Award winners worked with the Yavapai College SBDC team, on multiple aspects of their business including marketing, branding, expansion, organization, and strategy, to name a few

The SBDC at Yavapai College is one of 10 centers in the state of Arizona providing no-cost, one-on-one, confidential counseling and low-cost workshop training to small business owners. Funded jointly by the Small Business Administration and Yavapai College, the Yavapai SBDC works with business owners throughout Yavapai County helping them start, grow, sustain and exit their businesses. During the center's over 30-year relationship with Yavapai College, the team of talented business advisors have helped nearly 400 small business owners annually. More information about Yavapai College SBDC services can be found at yc.edu/sbdc.

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